



CalOptima Regional Extension Center

Your Trusted Advisor in Health IT



Meaningful Use Vanguard

EHR Physician Champion Program

CalOptima Regional Extension Center (COREC) in collaboration with the Department of Health and Human Services Office of the National Coordinator (ONC) has established a Physician Champion Program (MUVer) to recognize physician leaders who are successfully implementing and using a certified Electronic Health Records (EHRs).

The goal of having local MUVers join our COREC team is to broaden community outreach, education and communication for eligible providers who qualify for the Medicare and Medi-Cal incentive programs.

What is the MUV program?

The Meaningful Use Vanguard (MUV) Physician Champion Program is an exclusive group of health care clinicians who have made the successful transition to EHRs and are using their system to achieve Meaningful Use. The MUVers are at the forefront of EHR implementation and meaningful use and serve as the local leaders, advisors, and role models in the MUVment toward an electronically-enabled health care system.

Who is Physician Champion MUVer?

MUVer is health care clinician who:

- Made the transition to paperless systems.
- Has had success using EHRs in patient care.
- Is experienced with data exchange, e.g., e-prescribing, lab reports.
- Is proficient in more advanced EHR applications, such as population health management.
- Is willing to share their experience and knowledge with others.

What are the roles and responsibilities as a Physician Champion MUVer?

As an EHR early adopter in the medical community, the Physician Champion MUVer shall:

- Expand the enrollments of Priority Primary Care Providers (PPCPs) in COREC.
- Be an advocate, speaker or spokesperson to motivate and educate health professionals and patients about EHRs.
- Share your experiences and best practices at outreach events to help clinicians considering the transition to EHRs.
- Provide feedback to COREC on a range of related topics, tools and materials within the online community.
- Participate in ONC speaking opportunities (e.g. national conference, webinars, teleconference, etc)

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What are the benefits for a Physician Champion MUVer?

A Physician Champion MUVer receives the following benefits:

- Gain well-deserved recognition by The Office of National Coordinator for Health Information Technology (ONC), COREC, colleagues, and patients for being a leader in EHR adoption.
- Get access to an exclusive online community of EHR leaders to collaborate, participate and advance knowledge in Health Information Technology.
- Join a conversation on related topics with other MUVers regionally and nationally.
- Be an advisor to RECs and the HHS Office of the National Coordinator for HIT on testing of new tools and materials.
- Give feedback on meaningful use and other policy developments.
- Gain background research and track progress to Meaningful Use.

How to Engage the MUVers?

Step 1 – Identify the physicians who are in Milestone 2 and ready for Meaningful Use attestation.

Step 2 – Invite the physicians to join the Physician Champion MUVer program with an invitation letter to recognize, thank and engage them as a champion in EHR adoption and meaningful use.

Step 3 – Notify COREC so the MUVers can be identified in the CRM reporting application.

Step 4 – Engage the MUVers by inviting them to participate in provider outreach, case studies, peer-to-peer training.

To learn more about the Physician Champion MUVer Program, please contact Anh Ngo at 714-796-6100.